Swipe To Unlock The Non Coder S Guide To Technology And The Business Strategy Behind It

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Swipe To Unlock The Non
Swipe to Unlock is our generation's Rosetta Stone - letting even non-engineers peer into the machines and code that are changing our lives everyday!" -- Jeremy Schifeling, Founder of Break into Tech; Formerly @ LinkedIn and Apple "Written in an upbeat, accessible manner, Swipe to Unlock demystifies the jargon and concepts of the tech world.

Amazon.com: Swipe to Unlock: The Primer on Technology and ...

Written by three former Microsoft PMs, Swipe to Unlock gives you a breakdown of the concepts you need to know to crush your interviews, like software development, big data, and internet security. We'll explain how Google's ad targeting algorithm works, but Google probably won't ask you how to explain it in a non-technical interview.

Swipe to Unlock : The Non-Coder's Guide to Technology and ...

Authored by Product Managers at Google, Microsoft, and Facebook, Swipe to Unlock is a guide which enables anyone to understand the core concepts of tech and the business strategy behind it in order to succeed in the tech industry or even just be an informed digital citizen and consumer. This #1 Amazon Business Bes

Swipe to Unlock: The Primer on Technology and Business ...

Step 1. First of all, click on the gear icon, namely the Settings icon on the main screen. After that, you will get a... Step 2. In the Settings section, you need to select the Security option. Step 3. Then it will prompt the tab as Screen security and provides you three options: Screen lock, Lock ...

Tutorial to Remove Swipe Screen to Unlock Android Phone

Step 4: You will see the result right in front of you as Dr.Fone - Screen Unlock, recovery will bypass swipe lock Android without hampering your data. A foremost, you can now access your device without swipe up to unlock the screen.

Pretty simple, right? Dr.Fone - Screen Unlock to the rescue for the issue of swipe screen to unlock.

How to Remove/Bypass Swipe Screen to Unlock Android ...
Solved: I have set my unlock method as PIN but it doesn't make me put in any pin and just makes me swipe to unlock. I chatted with a - 290922

Solved: HOW DO YOU DISABLE SWIPE TO UNLOCK?! - Samsung ...
I have a Samsung Galaxy 6 Edge phone and twice now, the phone has gotten into a locked state, but the screen swipe does not work, it does not respond to finger swipe to unlock the device. I can push power button to get screen on or off, but no screen finger action has any effect. I cannot get it to reboot.

How to get out of non-responding screen swipe on locked ...
But we need to unlock the phone to access the settings, by entering the passcode. If you're facing a similar problem and worried about to backup the data. Then, Here's the step by step guide on how to unlock iPhone with unresponsive screen. Lock screen removal is a headache on iPhone, and if your iPhone's touchscreen doesn't respond or ...

How to Unlock iPhone with Unresponsive Screen/Broken ...
Swipe to Unlock is our generation's Rosetta Stone - letting even non-engineers peer into the machines and code that are changing our lives everyday!" — Jeremy Schifeling, Founder of

Break into Tech; Formerly @ LinkedIn and Apple "Written in an upbeat, accessible manner, Swipe to Unlock demystifies the jargon and concepts of the tech world.

Swipe to Unlock: A Primer on Technology and Business Strategy

An alternative cover edition for this ASIN can be found [121]here. Authored by Product Managers at Google, Microsoft, and Facebook, Swipe to Unlock is a guide which enables anyone to understand the core concepts of tech and the business strategy behind it in order to succeed in the tech industry or even just be an informed digital citizen and consumer.

[PDF] [EPUB] Swipe to Unlock: The Primer on Technology and ...

Over the years, the number of options available to unlock your device has only increased, bringing in fingerprint unlock, face unlock and so much more. However, even with all of these unlocking options available on the Galaxy S8, users are unable to head directly to the home screen without having to swipe to unlock the screen.

How to disable the swipe to unlock issue on Galaxy S8 when ...

How to Slide to Unlock on iOS 10. The new default setting for iOS 10's Home screen unlock--pressing the "Home" button rather than sliding the screen to the right--is a nightmare for muscle memory. Unfortunately for traditionalists, there...

How to Slide to Unlock on iOS 10: 10 Steps (with Pictures)
If you press the power button when your phone is locked, you will get the swipe to unlock screen but I think you still have you enter your unlock code If this Post is helpful. A click on the White Kudos star is always Appreciated Last Nokia: Nokia Lumia 800 Current Phone: A Non Nokia Device Previous Phones:Don't Ask ;-)

Swipe to Unlock - Microsoft Community
And there were no books on Amazon that properly taught tech to non-exerts: most were either "how to use an iPhone, for grandmas" or "how to code a machine learning model", with nothing falling in the sweet spot in between. That's why we decided to write Swipe to Unlock. We wanted to explain tech to non-experts by breaking down the ...

Neel's FAQs | Swipe to Unlock
Many times you will find that the swipe up menu is not working on your iPhone. It could be due to a variety of reasons. Maybe there are some incorrect settings on your device that are causing the issue or maybe there are some problematic options in the swipe up a menu that are causing the whole feature to crash.

iPhone Swipe Up Not Working? Here Are Fixes – iMobie
How to disable swipe-up to unlock iPhone X 1. AutoUnlockX Cydia tweak (paid) AutoUnlockX Cydia tweak removes the swipe up gesture on unlocking from your iPhone X. It is developed by renowned tweak developer, SparkDev. This is a

paid package and you require a jailbreak in order to make this tweak work. Since Cydia is not available yet for iOS 11 ...

How to unlock iPhone X with Face ID without swiping up
Written by three former Microsoft PMs, Swipe to Unlock gives you a breakdown of the concepts you need to know to crush your interviews, like software development, big data, and internet security. We'll explain how Google's ad targeting algorithm works, but Google probably won't ask you how to explain it in a non-technical interview.

Swipe to Unlock (Book) | San Mateo Public Library ...
Macron is trying to use Paris' historical influence to persuade squabbling Lebanese politicians to adopt a road map and form a new government tasked with rooting out corruption, a prerequisite for international donors including the IMF to unlock billions of dollars in aid.

WANT A NON-CODING JOB AT A TECH COMPANY? Interested in product management, marketing, strategy, or business development? The tech industry is the place to be: nontechnical employees at tech companies outnumber their engineering counterparts almost 3 to 1 (Forbes, 2017). You might be worried that your lack of coding skills or tech industry knowledge will hold you back. But here's the secret: you don't need to learn how to code to break into the tech industry. Written by three former Microsoft PMs, Swipe to Unlock gives you a breakdown of the concepts you need to know to crush your interviews, like software development, big

data, and internet security. We'll explain how Google's ad targeting algorithm works, but Google probably won't ask you how to explain it in a non-technical interview. But they might ask you how you could increase ad revenue from a particular market segment. And if you know how Google's ad platform works, you'll be in a far stronger position to come up with good growth strategies. We'll show you how Robinhood, an app that lets you trade stocks without commission, makes money by earning interest on the unspent money that users keep in their accounts. No one will ask you to explain this. But if someone asks you to come up with a new monetization strategy for Venmo (which lets you send and receive money without fees), you could pull out the Robinhood anecdote to propose that Venmo earn interest off the money sitting in users' accounts. We'll talk about some business cases like why Microsoft acquired LinkedIn. Microsoft interviewers probably won't ask you about the motive of the purchase, but they might ask you for ideas to improve Microsoft Outlook. From our case study, you'll learn how the Microsoft and LinkedIn ecosystems could work together, which can help you craft creative, impactful answers. You could propose that Outlook use LinkedIn's social graph to give salespeople insights about clients before meeting them. Or you could suggest linking Outlook's organizational tree to LinkedIn to let HR managers analyze their company's hierarchy and figure out what kind of talent they need to add. (We'll further explore both ideas in the book.) Either way, you're sure to impress. Learn the must know concepts of tech from authors who have received job offers for Facebook's Rotational Product Manager, Google's Associate Product Marketing Manager, and Microsoft's Program Manager to get a competitive edge at your interviews!

Our love affair with the digital interface is out of control. We've

embraced it in the boardroom, the bedroom, and the bathroom. Screens have taken over our lives. Most people spend over eight hours a day staring at a screen, and some "technological innovators" are hoping to grab even more of your eyeball time. You have screens in your pocket, in your car, on your appliances, and maybe even on your face. Average smartphone users check their phones 150 times a day, responding to the addictive buzz of Facebook or emails or Twitter. Are you sick? There's an app for that! Need to pray? There's an app for that! Dead? Well, there's an app for that, too! And most apps are intentionally addictive distractions that end up taking our attention away from things like family, friends, sleep, and oncoming traffic. There's a better way. In this book, innovator Golden Krishna challenges our world of nagging, screen-based bondage, and shows how we can build a technologically advanced world without digital interfaces. In his insightful, raw, and often hilarious criticism, Golden reveals fascinating ways to think beyond screens using three principles that lead to more meaningful innovation. Whether you're working in technology, or just wary of a gadget-filled future, you'll be enlighted and entertained while discovering that the best interface is no interface.

Annotation With the iOS 8.1 software and the new iPhone 6 and 6 Plus, Apple has taken its flagship products into new realms of power and beauty. The modern iPhone comes with everythingcamera, music player, Internet, flashlightexcept a printed manual. Fortunately, David Pogue is back with this expanded edition of his witty, full-color guide: the worlds most popular iPhone book. The iPhone 6 and 6 Plus. This book unearths all the secrets of the newest iPhones. Bigger screens, faster chips, astonishing cameras, WiFi calling, Apple Pay, crazy thin. The iOS 8.1 software. Older iPhone

models gain predictive typing, iCloud Drive, Family Sharing, "Hey Siri," the Health app, and about 195 more new features. Its all here, in these pages. The apps. That catalog of 1.3 million add-on programs makes the iPhones phone features almost secondary. Now youll know how to find, exploit, and troubleshoot those apps. The iPhone may be the worlds coolest computer, but its still a computer, with all of a computers complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone master.

Discover the foundation, power, and necessity of visual communication with this essential guide Visual communication has changed. It's gone from being an optional medium for relaying information to an important method for building connections and increasing understanding. We now use visual storytelling to help us establish and strengthen relationships, engage distracted audiences, and bring clarity to complexity. Killer Visual Strategies examines how visual communication has transformed how brands connect with their customers and colleagues alike. It looks at the growing audience demand for quality visual content and how organizations must meet this demand or risk being left behind. Killer Visual Strategies traces the history of visual communication and explores why it now plays an integral role in our daily lives. As Amy Balliett tells the story of this evolving medium, she naturally incorporates visuals, such as timelines and data visualizations throughout. In addition to providing actionable rules to follow for creating high-impact visual content, Balliett also explores the latest trends, including visual search, augmented reality (AR), and virtual reality (VR). Then, she looks forward to what lies ahead in this dynamic field. The book's topics can benefit readers in a range of professions

where visual content is now vital to sharing a message. Learn best practices for visual communication Gain inspiration from countless visual examples Stay on top of the latest trends in visual communication Understand visual communication for marketing, sales, design, HR, and more Killer Visual Strategies provides a clearer picture of the evolution of visual communication as a fundamental part of how a story is told.

Gain all of the techniques, teachings, tools, and methodologies required to be an effective first-time product manager. The overarching goal of this book is to help you understand the product manager role, give you concrete examples of what a product manager does, and build the foundational skill-set that will gear you towards a career in product management. To be an effective PM in the tech industry, you need to have a basic understanding of technology. In this book you'll get your feet wet by exploring the skills a PM needs in their toolset and cover enough ground to make you feel comfortable in a technical discussion. A PM is not expected to have the same level of depth or knowledge as a software engineer, but knowing enough to continue the conversation can be a benefit in your career in product management. A complete product manager will have a 360-degree understanding of user experience and how to craft beautiful products that are easy-to-use, with the end user in mind. You'll continue your journey with a walk through basic UX principles and even go through the process of building a simple set of UI frames for a mock app. Aside from the technical and design expertise, a PM needs to master the social aspects of the role. Acting as a bridge between engineering, marketing, and other teams can be difficult, and this book will dive into the business and soft skills of product management. After reading Product Management Essentials you will be one of a select few

technically-capable PMs who can interface with management, stakeholders, customers, and the engineering team. What You Will Learn Gain the traits of a successful PM from industry PMs, VCs, and other professionals See the day-to-day responsibilities of a PM and how the role differs across tech companies Absorb the technical knowledge necessary to interface with engineers and estimate timelines Design basic mocks, high-fidelity wireframes, and fully polished user interfaces Create core documents and handle business interactions Who This Book Is For Individuals who are eyeing a transition into a PM role or have just entered a PM role at a new organization for the first time. They currently hold positions as a software engineer, marketing manager, UX designer, or data analyst and want to move away from a feature-focused view to a high-level strategic view of the product vision.

Some experts say that cryptocurrencies and blockchains are just a scam; others say they're "the most important invention since the internet." It's hard to tell who's right. Authored by Product Managers from Google, Microsoft, and Facebook, Bubble or Revolution cuts through the hype to offer a balanced, comprehensive, and accessible analysis of blockchains and cryptocurrencies. You'll learn the core concepts of these technologies and understand their strengths and weaknesses from real-world case studies; dive deep into their technical, economic, political, and legal complexities; and gain insights about their future from exclusive interviews with dozens of tech industry leaders. No coding or math needed! Are cryptocurrencies and blockchains a bubble or a revolution? We'll help you decide for yourself. What's inside: Bitcoin and the blockchain How Bitcoin and blockchains work from a technical perspective with no assumed technical knowledge Satoshi Nakamoto and the

history of Bitcoin, the original blockchain A thorough overview of crucial crypto concepts (eg. blocks, keys, mining, nodes, etc.) Frameworks for understanding when it actually makes sense to use blockchain Major application scenarios for blockchain and cryptocurrencies and where it'll fall flat Public blockchains and altcoins Emerging trends in blockchain technology What you should know before buying any cryptocurrency An overview of Etherum and smart contracts An overview of the strengths and weaknesses of the top altcoins and stable coins, including Monero (XMR), Tether (USDT), and Bitcoin Cash (BCH) Alternatives to blockchain and cryptocurrencies New kinds of decentralized ledger technology (dlt) The economics of both traditional payment methods and cryptocurrencies Cryptocurrency security best practices and major breach case studies Private blockchains How blockchain, cryptocurrencies, and traditional banking and finance will interact with one another in the future Public blockchains vs private blockchains Limitations and shortcomings of public blockchains and cryptocurrencies The role of blockchain in the strategy of top tech companies like Facebook and Microsoft Case studies of how non-tech companies are effectively utilizing blockchain (eg. Walmart using it to prevent foodborne illness) Business blockchain case studies ranging from gaming (e.g. Xbox) to cloud services (e.g. Microsoft Azure's blockchain-as-a-service and Amazon's AWS offering) Blockchain's use for big data, internet of things (IoT), and machine learning (ML) Cryptocurrency regulation and policy ICOs vs STOs vs IPOs ICOs' status as securities The SEC's STO rules and Reg A+/CF/D/S KYC and AML laws The debate over whether cryptocurrencies are securities The official stance of various countries on crypto An overview of crypto policy and regulatory hurdles The role of crypto in emerging markets and China Digital democracy and voting on the blockchain The

future of decentralized technology If, how, and when the tokenization of national currencies will play out Facebook and WhatsApp's upcoming cryptocurrencies Currency tokenization and China's efforts to tokenize the yuan Blockchain, IoT, and the tangle Cryptocurrencies vs. fiat vs. the gold standard Predictions about the future of money, business, and currency Why blockchains would do better on Mars than Earth

One of the key determinants of success for today's high-technology companies is product strategy—and this guide continues to be the only book on product strategy written specifically for the 21st century high-tech industry. More than 250 examples from technological leaders including IBM, Compaq, and Apple—plus a new focus on growth strategies and on Internet businesses—define how high-tech companies can use product strategy and product platform strategy for competitiveness, profitability, and growth in the Internet age.

Provides a basic introduction to the tablet computer, covering topics such as getting online, navigating the Web, downloading apps, using Facebook and Twitter, playing music, setting up email.

Do you work in a non-technical role and want to understand and speak technical language? Would you be better at your job if you did? Whether you're in recruiting, marketing, business development, or any other non-technical field, this book will teach you what you need to know to understand the basics and have conversations about the web technologies being used in your business. The book covers enough about web technologies to help your career with 80+ pages of text, diagrams and images.

NAMED A BEST SCIENCE BOOK OF 2021 BY KIRKUS * An acclaimed experimental physicist at CERN takes you on an exhilarating search for the most basic building blocks of our universe, and the dramatic quest to unlock their cosmic origins. "A fascinating exploration of how we learned what matter really is, and the journey matter takes from the Big Bang, through exploding stars, ultimately to you and me." (Sean Carroll) Carl Sagan once quipped, "If you wish to make an apple pie from scratch, you must first invent the universe." But finding the ultimate recipe for apple pie means answering some big questions: What is matter really made of? How did it escape annihilation in the fearsome heat of the Big Bang? And will we ever be able to understand the very first moments of our universe? In How to Make an Apple Pie from Scratch, Harry Cliff—a University of Cambridge particle physicist and researcher on the Large Hadron Collider—sets out in pursuit of answers. He ventures to the largest underground research facility in the world, deep beneath Italy's Gran Sasso mountains, where scientists gaze into the heart of the Sun using the most elusive of particles, the ghostly neutrino. He visits CERN in Switzerland to explore the "Antimatter Factory," where the stuff of science fiction is manufactured daily (and we're close to knowing whether it falls up). And he reveals what the latest data from the Large Hadron Collider may be telling us about the fundamental nature of matter. Along the way, Cliff illuminates the history of physics, chemistry, and astronomy that brought us to our present understanding—and misunderstandings—of the world, while offering readers a front-row seat to one of the most dramatic intellectual journeys human beings have ever embarked on. A transfixing deep dive into the origins of our world, How to Make an Apple Pie from Scratch examines not just the makeup of our universe, but the awe-inspiring, improbable fact that it exists at all.

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